

Agency Scoop

ARKANSAS

FOOD BANK



MEMBER OF
FEEDING
AMERICA

April 2018

Agency Scoop, Arkansas Foodbank Member Newsletter, is your inside scoop for exclusive dates, information and stories from Arkansas Foodbank members. Distributed monthly, this is our primary contact to distribute information that applies specifically to our members.

New at the Foodbank - Produce Initiative



By: Eric Shelby
Chief Operating Officer
Arkansas Foodbank

THE Arkansas Foodbank continues its efforts in providing our member agencies with the highest quality product available. In order to do so, we will begin to acquire **FRESH, HIGH QUALITY PRODUCE.**

To secure this product, the Foodbank will incur the cost of the shipment. In order to offset some of these charges, the **FRESH, HIGH QUALITY PRODUCE** will be available to agencies at a handling fee rate of **\$.05/lb.**

Please note that this fee will apply to “secured” product **ONLY**, all donated produce will continue to be available at no charge.

We will have fresh oranges (under the secured produce) arriving soon.

Please feel free to contact us at 501-565-8121 if you have questions.

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Keep up the great work – and remember to send us your pantry/ agency stories. You can email Shamim at sokolloh@arkansasfoodbank.org

Google SNAP - New Technology Launched

On April 2nd a new technology known as Google SNAP was launched as a pilot program for Arkansas Foodbank. It is designed to directly connect the SNAP (food stamps) Outreach Program reach the public looking for SNAP information online in our service area. This can lead to SNAP application assistance. This is particularly important in as there is a focus to reach potential SNAP recipients in eight counties that have:

- Towns with less than five thousand people
- High percentage of seniors
- Has SNAP none-participation rate of 60% and above

The Process

1. User in our area/market searches for SNAP assistance on Google and matches to one of our keywords or phrases therefore triggering the Google ad.
2. Online user clicks on the Google ad and is directed to simple referral form that collects name, address, phone number, etc.
3. The SNAP Coordinator receives an email receipt & contact information is immediately emailed to the SNAP Outreach Coordinator.
4. The SNAP Outreach Coordinator contacts client and engages them in established local SNAP Application Assistance program.

For more information contact:

Erica McFadden at 501-569-4311

2018 WARREN DELIVERY SCHEDULE

April 3, 10, 17, 24

May 1, 8, 15, 22, 29

June 5, 12, 19, 26

July 10, 17, 24, 31

August 7, 14, 21, 28

September 4, 11, 18, 25

October 2, 9, 16, 23, 30

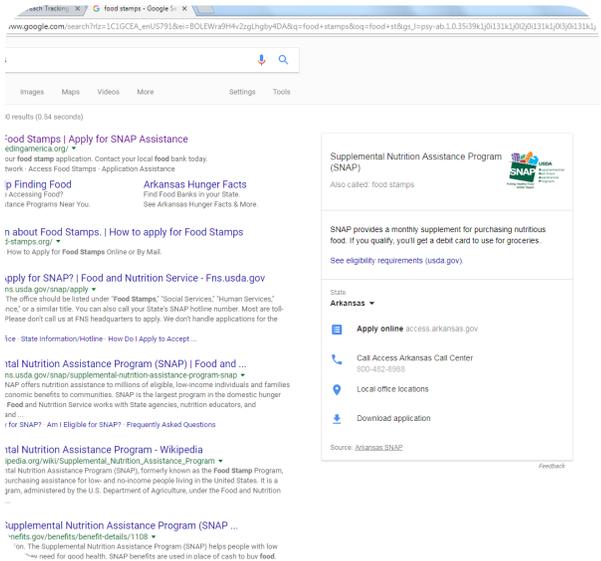


ILLUSTRATION OF THE GOOGLE AD

Agency Spotlight - Southeast Arkansas College

We are very excited to welcome the 10th college pantry to our Arkansas Foodbank family. Southeast Arkansas College (SEARK) joined last month and already hit the road running having their first distribution on March 15th. They have also been fortunate to receive donations from the community, including dental hygiene kits from a local dentist office.

Additionally, how cute are these “Brain Food” bags? They shall be available at faculty and staff offices as a soft introduction to students who are hungry, letting them know they can access the pantry.



FOODBANK UNIVERSITY - Upcoming sessions

Below are the sessions coming up next month. Refreshments will be served at all Foodbank University workshops. See you there!

To RSVP for our Arkansas Foodbank University session(s) please contact Taryn at thudson@arkansasfoodbank.org or 501-569-4328.

DATE	TIME	TOPIC	LOCATION
April 24th	10am – 12pm	Advocacy & Social Media	First Baptist Church 211 S. Market Street Benton, AR 72015
May 9th	10am – 1pm	Financial Literacy – Presented by Simmons Bank	Simmons Bank 100 W. Grove Street El Dorado, AR 71730



Garlic Roasted Potatoes

Makes 8 servings



Ingredients

- 3 pounds small red or white potatoes
- 1/4 cup good olive oil
- 1 1/2 teaspoons kosher salt
- 1 teaspoon freshly ground black pepper
- 2 tablespoons minced garlic (6 cloves)
- 2 tablespoons minced fresh parsley

How to prepare

Prep time: 1hr 10 minutes

Preheat the oven to 400 degrees F.

Cut the potatoes in half or quarters and place in a bowl with the olive oil, salt, pepper, and garlic; toss until the potatoes are well coated. Transfer the potatoes to a sheet pan and spread out into 1 layer. Roast in the oven for 45 minutes to 1 hour or until browned and crisp. Flip twice with a spatula during cooking in order to ensure even browning.

Remove the potatoes from the oven, toss with parsley, season to taste, and serve hot.

2018 Civil Rights Training Dates

April 18th - Warren

June 13th - Little Rock

July 19th - Stuttgart

August 14th - Pine Bluff

October 16th - Arkansas Foodbank

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