



Day of Giving FAQ

What is Day of Giving and when will it take place?

Day of Giving is a one day, 24-hour opportunity for our community to come together and help change the lives of hungry Arkansans. It will be on April 11th, 2019.

Why should I give through the Day of Giving?

You get to choose where your funds go on our Day of Giving. #40WaysToGive means you have 40 different opportunities to choose from on April 11th. You can choose the funds to go to one of our 33 counties we serve, our Food For Kids, Food For Seniors or Food For Families programs, our produce initiative, our Capital Campaign, Mobile Distributions to communities in need or simply where your donation is most needed. We'll also have matching opportunities throughout the day to make your dollar go further on this special day.

How do I make a donation?

Visit arkansasfoodbank.org and search "Day of Giving" or click the pop up on April 11th. We will have a website dedicated to Day of Giving. It will have all 40 funding opportunities and you'll simply find the one you want to support and click donate! You can also call a special number (coming soon) to donate over the phone, text FEED to 501501, bring your donation to the Foodbank on April 11th or mail in a check.

If you use the text to give option it is an automatic donation of \$10 and will just go to our most needed fund. Standard text messaging fees applied.

If you mail in a check, please make the check payable to Arkansas Foodbank and in the memo line please write "Day of Giving" and whatever fund you'd like your money to go towards.

You can mail them to:

Arkansas Foodbank
4301 W 65th Street
Little Rock, AR 72209

Is there a minimum or maximum donation I can make on Day of Giving?

There is a \$5 minimum of all online donations. For cash or check there is no minimum. If you chose the text to give option it is an automatic \$10 donation.

Is my donation tax-deductible?

Yes, your donation is tax-deductible to the fullest extent of the law having received no goods or services.

Will I get a tax receipt for my donation?

Yes, you will receive a tax receipt for your donation as long as it was online, over the phone, a check or walked into the Foodbank. For the text to give option, we do not send out tax receipts.

Can I use my employer's matching gift funds?

Yes! If your employer offers matching gifts, they can be used for Day of Giving donations. You will need to get the information from your employer and apply for the matching gift. The Foodbank will then be notified and confirm the gift.

Who do I contact with questions about Day of Giving?

You can contact the following:

Emily Gassman | egassman@arkansasfoodbank.org | 501-569-4349

Sherri Jones | sjones@arkansasfoodbank.org | 501-569-4316

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