



SPONSORSHIP OPPORTUNITIES

Friday, May 8th, 2020 Robinson Ballroom

Who is at risk for hunger?

257,700

ARKANSANS FACE FOOD INSECURITY IN OUR 33-COUNTY SERVICE AREA

76,500

ARE CHILDREN

1 IN 5

ARKANSANS STRUGGLE TO PROVIDE FOOD FOR THEIR FAMILY

What is Empty Bowls?

In 2018, the Arkansas Foodbank was able to distribute food for over 22 million meals to our hungry neighbors in central and southern Arkansas. We are gearing up to provide meals in 2020 by presenting our 18th annual signature fundraising gala, Empty Bowls. This event will feature local chefs who provide an array of delicious food from some of Little Rock's best restaurants. Guests will enjoy live entertainment, a live and silent auction, and libations.



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EXCLUSIVE SPONSORSHIPS

PRESENTING SPONSOR / \$15,000 / 75,000 meals

*Includes logo recognition on **ALL** event materials plus the following:*

- Company logo to be added to official event logo for prominent placement on all printed materials
- Logo recognition on event emails, event website, Arkansas Foodbank social media, signage at event, and throughout auction mobile bidding website
- Two (2) reserved tables of ten (10) at the event
- Full-page ad in event program
- A sponsored Facebook post announcing the Presenting Sponsor and linking to the sponsor's Facebook page
- Announcement made from stage recognizing the Presenting Sponsor and opportunity for sponsor representative to speak
- Opportunity to include item in gift bag for guests
- Customized thank you gift for display in place of business

To receive ALL printed recognition, sponsor must commit by January 15, 2020.

AUCTION SPONSOR / \$10,000 / 50,000 meals

Includes logo recognition in event program with live auction listing, mention during live auction, event website, and Arkansas Foodbank social media plus the following:

- Exclusive logo recognition on screens during Live Auction
- Two (2) reserved table of ten (10) at the event
- 3/4-page ad in event program
- A sponsored Facebook post announcing the Live Auction Sponsor and linking to the sponsor's Facebook page

ENTERTAINMENT SPONSOR / \$7,500 / 37,500 meals

Includes logo recognition on stage, event website, and Arkansas Foodbank social media plus the following:

- One (1) reserved table of ten (10) at the event
- 1/2-page ad in event program
- A sponsored Facebook post announcing the Entertainment Sponsor and linking to the sponsor's Facebook page

CONTACT: Jenny Higgs | Special Events Coordinator | 501.569.4329 | jhiggs@arkansasfoodbank.org





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SUPPORTING SPONSOR | \$5,000 | 25,000 meals

Includes logo recognition on all printed materials, event emails, event website, and signage at event plus the following:

- One (1) reserved table of ten (10) at the event
- 1/2-page ad in event program
- A Facebook post announcing the sponsorship and linking to the sponsor's Facebook page

SERVING SPONSOR | \$2,500 | 12,500 meals

Includes logo recognition on event program, event website and Arkansas Foodbank social media plus the following:

- One (1) reserved table of ten (10) at the event
- 1/4 page ad in event program

TABLE SPONSOR | \$1,500 | 7,500 meals

- One (1) reserved table of ten (10) at the event
- Name listing in event program

HALF TABLE SPONSOR | \$750 | 3,750 meals

- Five (5) seats at a reserved table at the event
- Name listing in event program

HOST SPONSOR | \$350 | 1,750 meals

- Includes two tickets
- Name listing in event program

TICKET | \$125 | 625 meals



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Yes! I/We would like to help support the Arkansas Foodbank with its mission of being the foundation in the fight against hunger.

Donor Name: _____

Please print name exactly as it should appear, including capitalization and punctuation.

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Email: _____

SPONSORSHIPS

☐ Presenting Sponsor | \$15,000 | **75,000 meals**

☐ Auction Sponsor | \$10,000 | **50,000 meals**

☐ Entertainment Sponsor | \$7,500 | **17,500 meals**

☐ Supporting Sponsor | \$5,000 | **25,000 meals**

☐ Serving Sponsor | \$2,500 | **12,500 meals**

☐ Table Sponsor | \$1,500 | **7,500 meals**

☐ Half Table Sponsor | \$750 | **3,750 meals**

☐ Host Sponsor | \$350 | **1,750 meals**

☐ Number of tickets _____ Tickets | \$125 each | **625 meals each**

☐ I/We can't party with you, but I/we do want to support the Arkansas Foodbank with our gift of \$ _____.

☐ I decline all benefits.

☐ Please keep my gift anonymous.

PAYMENT: Total amount of contribution/pledge: \$ _____

☐ My check made payable to "Arkansas Foodbank" is enclosed.

☐ I will pay via the event website.

☐ Invoice me: ☐ Full Payment

☐ Half payments due Feb. 10 and April 10.

☐ Please bill my credit card: ☐ Full Payment

☐ Half payments due Feb. 10 and April 10.

Card Number: _____ Exp. Date: _____ Security Code: _____

Address: _____

City, State, Zip: _____

Ad artwork in the program deadline March 31, 2020.

Sponsorship recognition in event invitation deadline February 1, 2020.

Please send ad artwork in hi-res format to jhiggs@arkansasfoodbank.org.

The Foodbank can assist with your ad if necessary.

***We cannot guarantee recognition for contracts and artwork received after the deadlines listed above.**

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