



Arkansas Foodbank is excited to partner with THV11 for the 21st Annual Summer Cereal Drive!

- Since 2000, teams from across central and southern Arkansas have accepted the challenge to raise the most breakfast items for the state's 1 in 4 children facing food insecurity. Virtual school, furloughs, and economic impacts surrounding the pandemic means your help is urgently needed—now more than ever before.
- 76,500 Arkansans under the age of 18 don't know where their next meal will come from, or the next time they'll eat. The summer months are especially challenging.
- In 2020, over 80 teams gave hope in the form of a meal by collecting 165,000 cereal boxes during the COVID-19 emergency. We know it's going to take a while for people to get back on their feet, so this year is critical as we continue to provide food for those facing uncertainty.
- This June, you can join in the fight against hunger by registering your team for the 20th Anniversary of the THV11 Summer Cereal Drive! The competition is fierce, but the stakes are too high to stand by. For many Arkansas children and their families, hope is a box of cereal. How much hope can your team give this summer?

Register Your Team Online at

<http://weblink.donorperfect.com/SCD21>

Make a General Donation* Online at

<http://weblink.donorperfect.com/ArkansasFoodbank/SummerCerealDrive2021>

*Team Captains and Team Members can provide their team's unique URL for your donation to be applied towards the team's fundraising goal.

Contact:

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