



## ARKANSAS FOODBANK AMBASSADOR PROGRAM

### AMBASSADOR GUIDELINES

#### MISSION

The Arkansas Foodbank Ambassador Program is a volunteer group of energetic and dedicated community members committed to joining the fight against hunger in Arkansas. Ambassadors help inspire and engage others by serving as representatives of the Foodbank at our facility and in the community.

#### WHAT WE EXPECT

- At least 18 years old
- A one-year commitment to this role
- Complete at least 50 volunteer hours with the Arkansas Foodbank (this may include regular volunteer shifts, special events, or community engagement)
- Attend annual training and refresher trainings as needed
- Represent the Foodbank in a positive and professional manner, including but not limited to attire, behavior in public interactions (during and after normal business hours), and on social media

#### WHAT YOU'LL GAIN

- Tracked and verified community service hours
- Official Ambassador nametag and shirt
- Invitations to community events afforded to Arkansas Foodbank leadership only (press conferences, groundbreaking, leadership roundtables, limited opportunity events)
- Professional development
- Free Arkansas Foodbank event access when committing to volunteer for an event
- Opportunities to interact with staff and board of directors
- Relationship-building and networking opportunities that are deep and meaningful within the group, with other members, and with the community at large

- Opportunity to be publicly recognized as Ambassador of the Month (based on monthly hours served) and/or Ambassador of the Year

## WHAT YOU'LL DO

Arkansas Foodbank Ambassadors will serve in a variety of capacities according to their strengths and availability. Not all Ambassadors will be expected to fulfill every opportunity.

- Act as official Foodbank representatives at community events (volunteer fairs, speaking engagements, festivals, conferences, etc.)
- Greet and orient volunteers during weekday and/or weekend shifts
- Assist with greeting, registration, guiding attendees, and/or clean up during events
- Recruit new corporate partnerships (volunteer or donation)
- Recruit new individuals to volunteer
- Assist Foodbank staff in hosting and organizing special events

## HOW YOU APPLY

1. You submit [an online application](#).
2. The Volunteer Coordinator reviews your application.
3. If approved, the Volunteer Coordinator contacts you for a virtual or in-person interview.
4. The Volunteer Coordinator contacts you to let you know if you are accepted to the Ambassador Program.