

ARKANSAS FOODBANK PHOTO & STORY PERMISSION FORM

(Plain-Language Form + Legal Appendix)



ARKANSAS
**FOOD
BANK**

Participant Name: _____

What This Means

I give Arkansas Foodbank permission to take my photo, video, or audio and to share my story.

This may include pictures, recordings, or written words about me.

How My Photo or Story May Be Used

Arkansas Foodbank may use my photo or story to:

- Share information with the public
- Ask for support or donations
- Teach or train staff and partners

This may happen in:

- Printed materials
- Videos or TV
- Websites or social media
- Signs, trucks, or displays

I understand that I will not be paid.

My Choices About How My Story or Photo Is Used

Please check **one or more** boxes below if they apply to you:

☐ **You may use my story, but please use a different name instead of my real name.**

Name to use (optional): _____

☐ **Please do not use my photo or video. You may use my story only.**

If no boxes are checked, Arkansas Foodbank may use both my photo and my story.

What I Understand

- Arkansas Foodbank may use my photo or story many times
- My photo or story may appear in printed or online materials

If I would like Arkansas Foodbank to stop using my photo or story in the future, I can contact the Arkansas Foodbank main office. Arkansas Foodbank will not use my photo or story in new materials after that date.

Important Notice About This Form

This form includes a plain-language explanation (Page 1) and a legal release (Appendix A). By signing below, I agree to all parts of this document.

Age Statement

- ☐ I am 18 years old or older
- ☐ I am under 18, and my parent or guardian has signed this form

My Agreement

I have read this form (or it was read to me). I understand it and agree to the terms.

Participant Signature: _____

Date: ____ / ____ / ____

If Participant Is Under 18:

Parent/Guardian Name (print): _____

Parent/Guardian Signature: _____

**If the participant has any questions,
they may contact Arkansas Foodbank.**

Arkansas Foodbank
4301 W 65th St
Little Rock, AR 72202
501.565.8121
info@arkansasfoodbank.org

Optional: May We Contact You Later? This is **not** required.

- ☐ Yes, Arkansas Foodbank may contact me about a follow-up story. I understand that I can say no later.

Phone: _____

Email: _____

Best time to contact me: _____

For Arkansas Foodbank Staff Internal Use Only

Member
Agency/Event: _____

Participant
Description: _____

Notes: _____



APPENDIX A — LEGAL PHOTO & LIKENESS RELEASE

(This page is part of the same agreement as Page 1)

Photo and Likeness Release Agreement

I hereby consent to the photographing, transcription, recording, and/or reproduction of my name, likeness, story, pictures, voice, performances, and/or other images of me or my property (collectively, the “Images”) by Arkansas Foodbank, its agents, employees, contractors, successors, assigns, media partners, or any member food bank of Feeding America (collectively, the “Foodbank”).

For good and valuable consideration, the receipt of which is hereby acknowledged, I grant the Foodbank the irrevocable and unrestricted right to use, publish, reproduce, distribute, and license the Images throughout the world for any charitable, commercial, or fundraising purpose, in any manner or medium now known or later developed, including but not limited to newsletters, promotional or marketing materials, audiovisual productions, television broadcasts, training materials, online platforms, and outdoor or vehicle-based advertising.

The Foodbank agrees to honor any limitations or preferences expressly indicated by the participant on Page 1 of this agreement regarding the use of name, image, likeness, or story.

I represent and warrant that I am at least 18 years of age and have full authority to enter into this Release, or that my parent or legal guardian has executed this Release on my behalf. I further represent that the use of the Images will not violate the rights of any third party and will not result in liability to the Foodbank for payment to any third party.

I hereby release, discharge, and hold harmless the Foodbank and any authorized users of the Images from any and all claims, demands, damages, liabilities, costs, and expenses (including reasonable attorneys’ fees) arising out of or related to the use of the Images, including but not limited to claims for invasion of privacy, violation of the right of publicity, defamation, copyright infringement, or any alteration or modification of the Images.

Neither party shall be liable for any indirect, incidental, or consequential damages. I waive any right to injunctive or equitable relief and agree that my sole remedy for any dispute shall be monetary damages, if any.

Revocation of Future Use

The participant may withdraw consent for future use of the Images by providing written or verbal notice to Arkansas Foodbank through its main office. Upon receipt of such notice, the Foodbank will discontinue the use of the Images in new materials created after the date of notice, to the extent reasonably practicable. This withdrawal does not require the Foodbank to recall, remove, or alter materials already produced, published, distributed, or in circulation prior to the date of notice.

Entire Agreement and Governing Law

This Release constitutes the entire agreement between the parties regarding the subject matter hereof and supersedes all prior communications or agreements. This Release shall be governed by and construed in accordance with the laws of the United States of America and the State of Arkansas.

I acknowledge that I have read and understand this Release and sign it voluntarily.